

# Senior UI Designer

## What is the job about?

Are you ambitious, love challenges, and full of energy? Can you see yourself working for a leading and rapidly growing Danish company in the health and beauty sector? If so, we have the perfect job for you!

Over the past few years, Matas Group has undergone a radical digital transformation, setting new standards for the skills we seek. Today, Matas Group is a fully integrated omnichannel company, with over 25% of our revenue coming from pure digital channels. But we're not stopping there—we have big ambitions to create even better and more innovative user experiences, both within individual channels and across the board.

Join us and be part of our exciting journey!

## Your main responsibilities

As a Senior UI Designer, your focus will be on creating and designing the user experience of our digital products. Being part of our design team means being at the forefront of the design process. This requires flexibility, as we need to adapt to a high level of requirements and input from many stakeholders to ensure the creation of best-in-class UI Design.

To excel in this role your approach will be:

- Simplify and keep the user-centric perspective
- Best practice and insights-driven design decisions
- Focus on desired impact and outcome
- Create, optimize and maintain a consistent User Interface in the overall User Journey
- Creative within UI, with a very structured way of working
- Excellent in balancing and prioritizing input, ideas and tasks from many different stakeholders

Comfortable in presenting your work for multiple stakeholders:

- Confident explaining the background for your design decisions, because they are grounded in insights-driven design and best practice
- Showing the process - your findings, pro/cons, skipped ideas and end out with your recommendation
- To excel in this role, you will create a window for stakeholder hypothesis.
- Close sparring with other UX and UI Designers

We have an efficient setup from the 'Discovery phase' to the 'Go Live', therefore it is important to:

- Mindful about deliveries in due time
- Use your Project Managers as much as you need, be very vocal and transparent
- Work well with varieties in tasks, sometimes a small UI change can have great impact, other times we explore and develop new features
- When developing, you will have an ongoing demo and test of your design - therefore you will have a close collaboration with frontend (backend)

## Your background

As a person we imagine that you describe yourself as curious, and a team player, who takes ownership and ensure the your own team and the rest of the organization has a clear direction, also we expect that you have:

- More than 5 years of UI Design experience
- Skilled in the workflow between UX design, Business and Development.
- Super user in Figma.
- It would be an advantage if you have experience with: Contentful (CMS) Preeely (test tool)

## Group Design System

With the acquisition of KICKS in Sweden, Norway and Finland, we are working on an even larger Design System, working with White Label design.

We would like if you:

- Have experience working with components, tokens and variables
- Can contribute with maintaining
- Know the basics of WCAG and use the guidelines in your work and recommendations

The UXD team (UX and Design) works primarily from a common framework, called “Triple Diamond Framework”. You as an UI Designer you will contribute mostly in the “**Solution Discovery/Validation**” and “**Solution Delivery**” phase. Where UX Design works in the beginning with “**Problem discovery**” and into “**Solution Discovery/Validation**” phase with you.

#### **What’s in it for you?**

Here at Matas Group, our purpose is ...**for beautiful lives**, being your true companion throughout all stages of life. We are guided by our 3 core values: Results, Relations, &You and you’ll find that you are welcomed as the person you are, supporting you on your personal and professional journey and together we create the best place to grow.

Your day-to-day benefits include:

- Flexible working hours with the possibility of working from home or from our office in Købmagergade, Copenhagen.
- A culture based on collaboration, an open mindset and the willingness to challenge status quo.
- Opportunities for professional and personal development.

#### **Do you want to learn more?**

If you have questions or would like to know more about this position, please contact SVP Digital Development & Loyalty, Stefan Kirkedal, ski@matas.dk

If this job sounds appealing, please send your resume by clicking “Apply”.

**We look forward to hearing from you.**

#### **About Matas Group**

*Matas Group is the Nordic leader in beauty and wellbeing with a turnover of +7.6 billion. DKK, +500 stores, +4,000 employees, +5 million loyalty members and web shops in Denmark, Sweden, Norway and Finland. Matas Group operates with retail banners across the markets: Matas in Denmark and KICKS in Sweden, Norway and Finland and offers a broad portfolio of external brands, own brands and a focus on high service, personal and expert advice. Matas Group is listed on Nasdaq OMX Copenhagen.*