

Platform Specialist – CMS & DAM in Matas Group

Digital

Frist:

Tiltrædelse:
Soonest

Lokation:
Allerød - København

Over the past years, Matas Group has undergone a radical digital transformation. Matas Group is today a fully integrated omnichannel company with more than 25% of revenue in the pure digital channels, but we have great ambitions to create even better and more innovative customer experiences.

Joining Matas Group you will be a part of a dynamic and ambitious workplace with engaged and competent colleagues.

Join us and be part of our exciting journey!

About the role

Are you driven by innovation and inspired by the power of digital platforms?

Join Matas Group as our Platform Specialist – CMS & DAM, where you'll be at the forefront of shaping seamless digital experiences, empowering teams, and driving technological excellence.

Responsibilities

- Elevate Content Management – Optimize and enhance our CMS (Contentful) to enable smooth, efficient, and engaging content delivery.
- Revolutionize Asset Management – Streamline DAM workflows for intuitive asset organization and accessibility.
- Lead Digital Innovation – Identify and implement cutting-edge tools, AI, and integrations to enhance efficiency and scalability.
- Champion Best Practices – Provide expert guidance, support, and training to maximize the impact of our digital ecosystem.

Your profile

- You are outgoing, approachable, and provide strong technical support to your colleagues
- You can comprehend and communicate complex solutions effectively
- You work independently and manage projects with support and guidance from your department and manager
- You are comfortable working closely with the different teams and take ownership of your projects
- You approach challenges with a solution-oriented mind-set.

What You Bring

- Expertise in CMS platforms (especially Contentful).
- Experience with DAM systems and product data management.
- Understanding of API-based integrations and composable architectures.
- A collaborative mindset, thriving in cross-functional teamwork.
- Passion for AI, automation, and emerging digital technologies.

What's in it for you?

Here at Matas Group, our purpose is ...for beautiful lives, being your true companion throughout all stages of life. We are guided by our 3 core values: Results, Relations, &You and you'll find that you are welcomed as the person you are, supporting you on your personal and professional journey and together we create the best place to grow.

Your day-to-day benefits include:

- A dynamic and collaborative work environment with a focus on innovation and excellence.
- Competitive salary and comprehensive benefits package.
- Opportunities for professional development and advancement within the organization.
- Flexible working hours with the possibility of working from home or from our office in Købmagergade, Copenhagen.
- A culture based on collaboration, an open mindset and the willingness to challenge status quo.

If you're ready to join a dynamic team with a strong mission, we want to hear from you! The recruiting is on-going and once we've found the right candidate the position will be closed – we look forward to hear from you.