

Matas Group - AI Project Manager

Turn AI into real business impact

At Matas Group, we aim to become a leader in AI-driven retail. We are looking for an AI Project Manager to help turn that ambition into concrete solutions and measurable business impact across the group.

In this key role, you will be a part of our Group AI Transformation Office responsible for driving transformative change across all group functions. This role offers you the opportunity to work with cutting-edge technologies alongside a diverse group of people, making a direct impact on Matas Group's organization and shaping the future of AI-driven retail.

Lead various AI projects across the Nordics

As an AI Project Manager, you will lead a variety of AI projects and initiatives, from more technology focused projects to business transformation, adoption and enablement.

You will report to the Head of AI Transformation Office and collaborate closely with our technology organization, external partners and key business stakeholders across Denmark, Sweden, Norway and Finland.

Your responsibilities will vary depending on your profile and experience, but your overall focus will be on driving successful adoption and integration of AI across the organization.

Your areas of responsibilities will include:

- Lead cross-functional AI projects from concept to implementation and adoption
- Translate business needs into actionable AI initiatives that deliver measurable value
- Collaborate closely with technology teams, external partners, and business stakeholders
- Ensure effective adoption of AI tools within the organization
- Be part of maintaining and evolving the AI operating model, including ways of working, AI Center of Excellence etc.
- Work with targeted AI enablement and hands-on support for teams and functions
- Support AI strategy development, roadmap planning and prioritization

What will help you succeed

- Strong stakeholder management skills and ability to influence across seniority levels
- Curious and creative mindset, comfortable challenging existing ways of working
- Analytical thinker with a structured but pragmatic approach to problem solving
- Self-driven and comfortable operating in complex, fast-changing environments

Qualifications:

- Min. 5 years of management consulting or project management experience with technology, or similar role
- Relevant educational background in business, engineering, technology, or a related field
- A genuine interest in AI, Generative AI, and emerging technologies
- Experience from retail, e-commerce, or other consumer-facing industries is an advantage, but not a requirement

Above all, we are looking for someone who is excited about the possibilities of AI, enjoys bringing people and technology together, and wants to help turn new ideas into tangible business impact.

We invest in you

At Matas Group, our purpose is ...for beautiful lives, being your true companion throughout all stages of life. When you thrive personally, you shine professionally. That's why we actively invest in mental health, employee growth, leadership development, and a flexible and inspiring workplace where you feel safe, supported, and empowered. With

us, you will work alongside kind and supportive colleagues who dare to be bold and pursue ambitious goals with determination and accountability – without compromising the relationships with our customers, partners, or each other.

Practical details

- Location:** Allerød, Denmark – with flexibility to work from our Copenhagen hub/WFH
- Start date:** As soon as possible
- Application deadline:** November 8, 2026 (interviews will be conducted on a rolling basis– early applications are encouraged)