

Join Matas Group as our new AI Project Manager

Shaping the future of AI driven retail

Matas Group is the leading Nordic beauty and wellbeing retailer with +500 stores, +5 million loyalty members and strong e-commerce platforms across Denmark, Sweden, Norway and Finland. We operate under two retail banners: Matas in Denmark and KICKS in Sweden, Norway and Finland.

Our ambition is bold: To become the leader in AI-driven retail in the Nordics, embedding AI to improve our everyday work and customer experience across all our markets. We are now looking for an AI Project Manager to accelerate this journey.

Enable adoption in a high-impact role

This is a high-impact role at the center of our AI transformation. As an AI Project Manager, you will lead a variety of projects and initiatives, ranging from technical AI projects to working closely with the organization, ensuring adoption and impactful results. You will report to the Head of Business Development - AI & Analytics and collaborate closely with senior stakeholders across the Nordics.

As AI Project Manager your key tasks will include:

- Leading cross-functional AI projects from concept to implementation across our Nordic markets
- Turning business needs into impactful initiatives and projects
- Driving change management and ensure real adoption, not just technical deployment
- Collaborating closely with technology teams, external partners, and senior business stakeholders
- Contributing to maintaining and evolving our AI operating model and Center of Excellence
- Supporting AI strategy development, planning, and prioritization

What will make you succeed

We expect you to have strong collaboration skills and the ability to combine strategic thinking with hands-on execution. You should be able to navigate senior stakeholders and challenge constructively, while being intellectually curious and commercially driven, and thrive in complex and cross-functional environments.

Qualifications

- >3 years of management consulting or project management experience within technology, AI transformation or similar
- Experience leading transformation projects
- Strong interest in AI, Generative AI, and emerging technologies
- Master's degree in business, engineering, or equivalent
- Strong communication skills in English, and Danish or Swedish
- Experience in retail, e-commerce or consumer-facing industries is a plus

Join and influence a real AI transformation

This is a unique opportunity to be part of a real AI transformation, not just experimentation, and influence how AI is embedded into a large Nordic retail organization. The role combines technology, business, and customer impact, while offering the opportunity to work directly with senior leadership and grow within a company where digital ambition meets retail heritage.

You will have real ownership, visible impact, and the opportunity to shape how AI scales across Matas and KICKS. If you are excited about turning AI ambition into business reality, we would love to hear from you!