

Matas Group is looking for an Indirect Procurement Manager - Marketing

Over recent years, Matas Group has undergone a significant transformation, reshaping the capabilities we seek in future talent. Today, we operate as a fully integrated omnichannel retailer, with over 25% of our revenue generated through pure digital channels. Looking ahead, we are committed to delivering even more innovative and seamless customer experiences — both within each channel and across the entire journey. At the same time, we aim to strengthen both our top and bottom line by unlocking synergies across the Matas Group and driving smarter, more connected ways of working.

Indirect Procurement is a new area of focus for Matas Group

Matas Group is standing up an Indirect Procurement team which will span across all the indirect spend areas and the creation of this team is a key part of our strategy to “Win the Nordics”. As Procurement Manager for Marketing, you will be the business partner for the Marketing functions and be a key part of managing Matas Group marketing-related spend across all channels. You will ensure that supplier relationships, contracts, and investments deliver measurable brand impact, cost efficiency, ESG improvements as well as compliance. You will work across both the Matas and Kicks banners as well as the subsidiaries Grønn, Firtal and Websundhed.

Your main responsibilities

- Develop and implement category strategies for marketing spend together with the Marketing leadership, including creative agencies, media buying, production, events, and sponsorships.
- Lead sourcing processes: RFPs, negotiations, supplier selection, and contract execution.
- Drive cost savings initiatives across Matas and Kicks through exploring best practices and group synergies.
- Partner with Marketing leadership to align procurement initiatives with brand and campaign objectives.
- Manage supplier relationships through driving quarterly QBRs with strategic suppliers and measure performance, ensuring delivery against SLAs and continuous improvement.
- Partner with Marketing to drive total cost of ownership analysis and optimize spend across channels and campaigns.
- Ensure contracts meet compliance, ESG, and risk management standards.
- Provide market insights, benchmarking, and innovation scouting to support decision-making.
- Track and report savings, value creation, and stakeholder satisfaction KPIs.
- Part of the Indirect Procurement management team and part of driving strategic initiatives such as implementing E-sourcing tools, shaping AI in procurement and driving procurement excellence.
- Some travel to be expected across the Nordics

Your profile:

- 5 years proven experience in marketing procurement or agency management or similar, ideally in retail or FMCG.
- Team player who is humble, hungry and smart.
- Strong stakeholder management skills — ability to influence senior marketing leaders and cross-functional teams.
- Advanced negotiation and contract management skills and experience in working with AI tools.
- Analytical mindset — spend analysis, ROI evaluation, and supplier performance tracking.
- Experience with procurement systems and contract lifecycle tools is a plus.
- Fluent in English. Knowledge of Danish and Swedish a distinct advantage.

Why the role matters?

A procurement business partner for Marketing operates at the intersection of cost, brand, bottom-line and growth. The role is not just about savings – it's about making marketing spend more strategic, measurable and value-driven. Marketing it is one of the largest indirect spend areas in Retail and without a structured procurement approach the spend can become fragmented and hard to measure. This is particularly evident when looking across the banners and subsidiaries in Matas

Group.

What's in it for you?

Here at Matas Group, our purpose is ...**for beautiful lives**, being your true companion throughout all stages of life. We are guided by our 3 core values: Results, Relations, &You and you'll find that you are welcomed as the person you are, supporting you on your personal and professional journey and together we create the best place to grow.

Main place of work will be our HQ in Allerød with some travel to our offices and suppliers across the Nordics to be expected.

Your day-to-day benefits include:

- An exciting role in a growing company
- Flexible working hours with the possibility of working from home or from our office in Købmagergade, Copenhagen.
- A culture based on collaboration, an open mindset and the willingness to challenge status quo.
- Opportunities for professional and personal development.

Do you find this opportunity interesting?

If this job sounds appealing, please send your resume by clicking "Apply".

We look forward to hearing from you.