

Join Matas Group as our new Space Manager

Are you passionate about retail strategy, shopper behavior, and using data to optimize in-store experiences? Do you want to be part of a leading beauty retailer undergoing rapid digital transformation? Then Matas Group could be the perfect next step in your career.

We're looking for a Space Manager to join our dynamic Commercial Excellence team, with the possibility to shape how our assortment and shelf space meet customer expectations, reflect emerging trends, and drive commercial success across both the Matas and KICKS banners.

The Role:

As Space Manager, you will play a central role in translating customer insights and commercial strategy into tangible, localized in-store experiences. You'll be responsible for optimizing shelf space and product placements using advanced data, shopper navigation principles, and category strategies.

As part of the Group Space Management team, you will take part in executing space changes and ensure our +500 stores have updated and correct planogram for all product categories.

You will collaborate closely with experienced Space Managers as well as our colleagues in Commercial Excellence, Category and the Sales Division. We take pride in ensuring that every meter of shelf space reflects customer demand, category goals, and commercial performance while facilitating changes for our store operations teams. Our commercial ambitions are high, aiming to "Win the Nordics" by increasing number of stores as well leveraging assortment to our customers.

You will be reporting to the Head of Space Management, part of the Matas Group Commercial Excellence team.

Key Responsibilities:

- Lead and execute space and assortment updates across stores in alignment with commercial strategy
- Design effective planograms based on decision trees, shopper psychology, and navigation behavior.
- Create planograms across categories as well as store formats and 4 different markets and ensure publication to stores.
- Analyze past performance of assortments and planograms, translating data into clear actions and optimizations.
- Take part in space planning projects including new stores opening and store rebuilds from initiation to execution in stores.
- Support the rollout of a localized space strategy, tailored to different customer needs in each market.

What You Bring:

- A strong understanding of retail and shopper behavior, ideally within beauty, health, or FMCG.
- An analytical and structured mindset with the ability to translate complex insights into practical solutions.
- Ability to juggle multiple tasks, meet tight deadlines, and keep an eye on both details and big picture.
- High proficiency in data analysis, Excel, and working with large datasets.
- Collaborative spirit with a commercial mindset and results-oriented approach across multiple stakeholders.
- Passion for trends, innovation, and understanding what motivates consumers at the shelf.
- Preferably relevant retail Space Management experience, alternatively higher education degree with an appetite to learn about Space Management
- IT-savviness needed and experience with planogramming software is a plus.

What's in It for You?

At Matas Group, we're driven by a shared purpose: "...for beautiful lives"—supporting our

customers and employees throughout life's journey. You'll find a culture built on **Results, Relations, & You**, where individuality and growth are celebrated.

Your Day-to-Day Benefits Include:

- A key role in one of Denmark's most digitally ambitious retail organizations.
- Competitive salary and benefits.
- Professional development opportunities and internal career progression.
- Flexible working hours and the option to work remotely or from our modern office in central Copenhagen (Købmagergade).
- A collaborative environment that welcomes new ideas and values innovation.

If this sounds exciting to you, don't hesitate to click "Apply" right away. We will do interviews on an ongoing basis.